

## ADVANTAGES OF TEACHING ENGLISH IN OTHER AREAS

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**Annotation:** Globalization, the development of technology and the Internet make English the language of communication between different cultures and nations. English is one of the most popular and widespread languages in the world. It is not for nothing that knowledge of a foreign language is often found in the list of key skills in job descriptions. In this article, we will look at the issues related to the English language.

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The world is rapidly moving forward. In the modern world, knowledge of English is becoming increasingly important. In this regard, the ways of teaching English are also changing and developing. If yesterday it was still possible to get a job without knowing English, today you will have to work hard to find a job wherever you need it. And this is not a whim of the employers, but the reality of the day. Professions related to foreign languages have appeared directly.

Currently, the specifics of learning foreign languages (most often English) by students of non-linguistic areas in colleges and universities is due to the fact that most of these students have unstable motivation and a low level of knowledge of a foreign language. In this regard, teachers still need to ensure communicative competence as the leading language learning goal on the one hand, and on the other hand, the organization and conduct of classes on language material accessible to this audience of listeners.

Therefore, it is necessary to rely on the existing personal experience of students, taking into account the specifics of the chosen direction, to carry out important types of language activities in foreign language lessons: speaking, reading and writing, gradually expanding knowledge of vocabulary on professional topics.

When planning the curriculum, it is necessary to take into account the selection of language topics, focusing on the youth environment, the specifics of their social ties, access to information resources, which will not only increase motivation, but also make the communication between the teacher and students sufficiently open and modern, which will form an interest in authentic materials in the future. For example, you can include topics such as: «Youth and society», «Mass media», «Talk shows and TV news» and others.

A large percentage of hours in the discipline are taken out in educational institutions for students to work independently, it is important to organize this activity so that eventually students master the necessary information to communicate in a foreign language. In this case, the teacher is faced with the task of clearly defining the language lesson and its content in each specific case. Based on the patterns described above, it can be argued that only active, project-based forms of work in foreign language lessons can contribute to the implementation of professionally oriented learning: studying topics and a glossary in the chosen direction, reading using a dictionary-a minimum of professional articles.

In any field of activity, you can find the use of a foreign language. Whether it's a technical profession or a humanitarian one. A foreign language is very important in science in order to track the progress and research of foreign colleagues. Below is a list of professions that require knowledge of a foreign language is especially important.

Translator. Business leaders are interested not just in accurate translation, but in the advice of a specialist, manager. Knowledge of a language in one area may be the reason for refusal of a position. The translator should have a broader linguistic outlook, which language he decides for himself, but it is not worth limiting himself to just one. In addition, you can work in education or on the labor exchange as a freelancer, translating and writing texts, completing theses, term papers.

The profession has career opportunities. Knowledge of a foreign language will help open doors to prestigious companies with good income.

Teacher. Teachers are required to have higher education, knowledge of the subject, teaching experience, knowledge of pedagogy and psychology of learning. You can get a teaching profession at any regional university, including remotely. The profession of an English teacher is not as in demand and highly paid as the others listed in the rating. However, knowledge of a foreign language is an advantage even for subject teachers at school and university. Teachers can interact with students and colleagues from other countries, participate in international competitions and conferences. A teacher who teaches English is especially in demand in the labor market. While working at school, he always has a part-time job as a translator. You can find a huge number of places for employment: in language courses; in kindergarten; in children's centers.

Companies need translators. A large amount of freelance work (writing and translating articles, ordering essays, term papers, theses). Tutors pull up weak students, prepare them for exams, and teach those who want to remotely. Career opportunities include obtaining the position of deputy head of school, translator in a prestigious company with a good income. A programmer with knowledge of languages. This is a specialist who compiles computer programs. The demand in the profession is huge. You can get a profession at universities in large cities, including remotely. When considering professions related to the English language, first of all it is necessary to recall the IT industry. English is the language of international communication in the field of information technology. Modern companies employ specialists from different countries who choose one language for communication.

In addition, documentation and manuals on software, hardware and other technical products are created in English. Knowledge of a foreign language helps IT specialists to better understand customer requests, form technical assignments for subordinates.

IT specialist. The profession of an IT specialist is impossible without knowledge of English, the doors of all prestigious companies are closed to him:

- To create a website, you will need knowledge of the language.
- The terms of reference are being prepared in English.

The role of English in the profession of a programmer can be called a key one in the list of hard skills, because without it is impossible to search for the necessary information on the Internet, fully communicate with customers and colleagues, participate in international conferences, as well as present ideas.

Journalist. For correspondents, communication with foreigners can be greatly facilitated by knowing English without the services of an interpreter. It is easy to solve the problem by attending language courses, learning the language on your own or remotely. Journalists work in press services, marketing and advertising agencies, radio, television, newspapers, magazines,

publishing houses, and freelancing. Such specialists work remotely in global networks (Internet). They rewrite news from various websites, make translations from foreign sources, and write articles to order.

The career of a journalist begins with a freelance correspondent. Career growth gives you the opportunity to rise from the editor of the column to the editor-in-chief of the media. Knowledge of English will significantly influence the career growth of young professionals.

Engineer. Being an engineer today means having a prestigious profession and a good income. Specialists are in demand in foreign companies. The earnings of engineers at home are also good. The profession is inaccessible to people who ignore the study of English, since international terminology is written in this language. Future specialists have to work a lot on it: understand the meaning of the terms; read technical literature. Engineers work in every branch of the national economy (industrial, transport, military, aviation enterprises, construction sites, mines, factories). The young specialist has career opportunities from the master to the head of the enterprise.

Web designer. People in this profession should have artistic taste and knowledge of Internet technologies. They create Web pages by combining them into Web sites. Their main task is to design an Internet project in such a way as to attract users. Knowledge of English is necessary for them, because about 90% of design and graphics programs do not have a translation. A designer can work in any company that has its own website with the prospect of its development, in a website organization company, in design studios.

Stewardess. Knowledge of foreign languages is an important requirement. The flight attendant is the face of the company. Therefore, not many people who want to work can be selected. There are career stages in the profession: from a flight attendant of class III to I, then an instructor and the head of the service.

Tour guide. Tour guides work with groups of tourists. Their main task is to convey to the guests of the country the importance of our national culture. To fit the profession, the guide must speak English fluently, as well as accompany groups of tourists from country to foreign countries. You can get a profession at the courses at your own expense, including remotely. But such an education is not enough.

Therefore, a tour guide needs to have a higher education and knowledge of foreign languages. Many tour guides are graduates of universities in the following specialties: tourism manager, historians, art historians, translators, foreign language teachers. Tour guides work in art galleries, museums, travel agencies and bureaus. Freelance is possible for experienced guides working individually. Remote work is excluded. Young specialists should master a foreign language and have extensive knowledge. There are career opportunities in the profession: upgrading the status of just a guide to a tour guide.

Diplomat. Reflecting on the professions in which English is needed, it is impossible not to recall the employees of international services. Specialists working in consulates and embassies should know not only their native language and the language of the host country, but also English. It is used in everyday activities, including signing contracts and establishing relationships with partners.

Diplomats actively use a foreign language while participating in international conferences, negotiations and meetings with representatives of other countries. The international language of communication is necessary for establishing contacts and exchanging information.

The profession is not available to everyone. These are people with a broad outlook. Their lives are spent abroad. It is important to be fluent in English, which will help you work in many countries of the world. This is a responsible and dangerous profession. The outcome of solving many acute problems depends on the skill of diplomats. A specialist is working: representative offices; embassies; missions of other countries. In diplomacy, a strict service hierarchy has been established, according to which career growth is possible. Having reached the highest rank, diplomats have inviolable immunity and state support.

Marketer. A marketer belongs to the profession with knowledge of English. The language allows specialists to communicate more effectively with foreign clients and colleagues, analyze data on international markets, competitors, and develop marketing campaigns aimed at foreign customers.

Fluency in English also allows marketers to use modern marketing tools and technologies that are being developed and used in English-speaking countries. Marketing specialist. The domestic market has turned a marketer into a general specialist: runs the advertising; to study the survey and the target audience; conducts the development of new products; analyzes the market situation.

Marketing literature is written in English, so you need to know the language and master the art of translation. To basic education, you need to add trainings and courses that teach presentations and standards for the implementation of reports. The courses are held at universities.

Accountant. The English language gradually penetrated into the profession, as in all spheres of life. The new generation is university graduates. They compete with specialists who do not know the language. Against the background of an increase in foreign companies in the market, specialists with knowledge of the market have an obvious advantage. The work of an accountant is in demand in all organizations (in departments of economic planning and analysis, enterprises, banks, large companies, institutions of any level), freelance work is possible remotely (drafting texts by copywriters with accounting education). For the career growth of specialists, there is a gradation in remuneration. The salary of specialists who speak English is 10-20% higher. Over time, a young specialist can grow to the position of chief accountant of an enterprise.

In the current realities, the importance of English has changed for students themselves, as they have more and more opportunities to participate in various language programs, listen to authentic news, read texts, and communicate online with students from different countries. The communicative status of the language has changed at school, college and university, even when teaching children whose English takes only 4-5 modules and is not included in the list of general professional disciplines. Indeed, on the one hand, the change in political and public life imposes more and more demands on both the teacher and the student, who must be active and mobile in terms of broadcasting socio-cultural experience and accumulated knowledge. Therefore, teachers strive to combine all the popular educational technologies in the classroom, paying special attention to communicative competence and personality-oriented English lessons in educational.

Different technologies require a variety of knowledge from the teacher on the methodological design of all stages of the lesson, structurally selected and combined together, in this article we will pay special attention to project activities, which is one of the most popular and, in our opinion, interesting communication technologies. The development of modern technologies, the increasing level of digitalization of human life and, as a result, an increase in the volume of all types of information on the Internet have led to the fact that a large number of audio and video materials related to business English training have appeared on various specialized Internet

resources. At the same time, it is worth noting the wide availability of authentic English-language materials that teachers have the opportunity to use in the educational process.

Over the past two decades, the amount of online content that can serve as a good addition to basic textbooks has become almost limitless. Its use as part of the learning process of business English allows to improve the quality of teaching, and also gives students an additional incentive to take an active part in the performance of classroom and extracurricular tasks, since in parallel with the actual study of a foreign language, students enrich their communication skills in the business environment, focusing on the best examples from the field, the primacy in which belongs to the educational tradition.

The indisputable advantage of specialists who know English in many professions is becoming obvious. The labor market and its priorities have changed significantly recently. An increase in the share of foreign capital in the country automatically excludes unskilled services from specialists who lag behind the demands of the time. Students studying professions related to the daily use of the English language need to master it at a professional level without question, so that the years of study are not wasted, and the profession brings decent income and career growth.

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